



First Annual Financial **FITNESS 5K**

The Center for Financial Independence & Innovation invites you to be a part of the First Annual **Financial Fitness 5K Road Race** followed by a Financial Education and Disabilities Awareness Fair. The race will take place during Financial Education Awareness Month on Saturday, April 24, 2010 at the Doraville Civic Center. The proceeds of the race will support loans for Assistive Technology, asset building programs, and financial education for individuals with disabilities. As a valued partner of the CFII, we hope you will choose to participate! There are several ways in which you could contribute to the event:

1. **Sponsor** the Event (see details on the next page).
2. **Vendors and exhibit booths** (the Bronze level). For a fee of \$250 for for-profits and \$100 for non-profits you may set up a booth or tent in our fair after the road race. We expect to have approximately 500 runners and guests attend this new, annual event.
3. **Team building**. We want you to come run, walk, or roll! Let us know if you would like to have an unofficial team commit to running in this event. We will also be offering “phantom” racing—if you cannot join us to run on the 24th, you can still support us and receive a t-shirt! Register for the **Financial Fitness 5K Road Race** at <http://www.active.com/running/doraville-ga/financial-fitness-5k-2010>
4. **Public Relations**: Help us to get the word out! Send information about the **Financial Fitness 5K Road Race** to your colleagues, friends, and family members.

This is an excellent event through which to reach out to your community. Financial education is valuable to everyone, especially in today’s economy. According to the Georgia Consortium for Personal Financial Literacy, more than half of American families are not saving enough to preserve their standard of living in retirement. The US has the lowest personal savings rate of any major industrialized nation, less than 1%, and credit card debt per household is more than five times what it was twenty years ago. Now more than ever, financial education is necessary for all Americans.

Sincerely,

Jackie Wilks-Weathers
Executive Director
The Center for Financial Independence & Innovation



Vendor Form

Thank you for supporting the Center for Financial Independence & Innovation by attending our vendor fair! The cost of a booth is \$100 for non-profits and at least \$250 for for-profits. As a vendor, you will be provided with one six-foot folding table and two folding chairs. Some booths will be indoors and some in the parking lot. The event will take place rain or shine, so in the case of rain, all vendors will be moved inside and the inside tables will be split in half—two per-table. Email Maggie Hamilton at maggie@thecfii.org with questions.

Please provide the information so that we can better serve your group.

Group Name:

Number of Volunteers attending:

What you will contribute to the swag bags (i.e. flyer, coupon, pencils, chapstick, etc.)

Will you have a poster/sign to display? Yes No

If "Yes," how large?:

Will you have an extra large display (i.e. vehicle, large assistive technology) and

NEED a parking-lot space? Yes No

If "Yes," please explain:

Contact:

Address:

Phone number:

Email

Please email this form and payment to: CFII, 1419 Mayson Street, NE, Atlanta, GA 30324